**Multimedia Coursework Evaluation**

This evaluation will include feedback from peers and my own critical opinion of my website reflecting on the peer feedback.

I started off with just the idea of the Hangover as my film of choice for my two-page website. My first instinct was to make the background of my website orange as I feel it fits nicely with the overall look of the actual film. Because in the film they are in Las Vegas in the early morning trying to piece together the night, the aesthetic is the dusty orange desert of Las Vegas which is why I chose orange. Next was the choice of font and I knew that it needed to be something bold and stand out as that also links to the film, as the characters in the film definitely stood out on their night out with all the carnage they created. I chose the fantasy font in my css as it’s a very thick and bold font.

Here is my peer feedback. I asked 4 people all the same questions after they went on my website and this is the feedback I got.

This is some positive feedback overall. I feel I did well on making the website easy to read whilst also not making it too simple. I am happy about the second question’s feedback as it tells me the website is not complicated and clustered. Anyone can navigate round it. I am slightly disappointed with the last question’s feedback as I don’t think the page looks terrible. However, I do understand where the participants are coming from as my focus for this website was more on making it functionable and easy to read, rather than design.

From my peer feedback it was clearly shown to me that my page is east to navigate round and easy for the reader to take information in. However, I can see that the page isn’t the most aesthetically pleasing and that is something I can work on.

## **What is good about the website?**

1. Very clean website,
2. Nice simple website,
3. Easily to navigate around
4. Everything is very clear

# **What could I improve on?**

1. could have more information
2. maybe too simple
3. looks quite plain
4. lacks information in areas

From these feedback questions I can take away that my website is very clean and neat but lacks information and could be seen as plain. However I think that if I had too much information the page would look clustered and the information would be hard to take in and too much.